

The St. George Lions Club is excited to announce the Queen and Princess contest for the upcoming 2024 Dixie Round-up Rodeo scheduled September 12, 13, and 14, 2024, at the historic St. George Sunbowl. The winning contestants will have the honor of joining a long legacy of queens and princesses who have represented the Dixie Round-up Rodeo since 1934. Winning this contest provides eligibility for the Queen to participate in the Miss Rodeo Utah pageant! Cash prizes of \$2,000 will be awarded to both Queen and Princess.

The queen contest is open to eligible contestants ages 17 - 24 and the princess contest is open to contestants ages 13 - 16 (as of January 1, 2024). Although there can only be one Queen and one Princess, we are eager to provide a fair and fun experience for all contestants that will provide growth and improved confidence that may lead to other amazing opportunities for the young women who choose to participate.

The pageant portion of the contest will be held at the VFW building located at 303 East 100 South in St. George, Utah, with the horsemanship portion held at the Sunbowl on Thursday, May 2, 2023. Contestants will be judged on horsemanship, personality, modeling, interview, resume, and results of a written test.

PAGEANT SCHEDULE:

Saturday, April 13	Application and Contract Due (late applications will be accepted until April 29th with a late fee)
Wednesday, April 17	Orientation (via Conference Call)
Tue (4/30) - Wed (5/1)	Sunbowl Arena open for practice
Wednesday, May 1	VFW
4:00 pm	VFW Open for practice
6:00 pm	Contestant Welcome Dinner-not required
Thursday, May 2	
10:30 am	Contestants Arrive at VFW
11:00 am	Test
11:45 am	Doors open to Public
12:00 pm	Contest Begins
6:00 pm	Horsemanship contest at Sunbowl Coronation of Queen and Princess



Required Submittals with application:

1. Cover Letter (Bio)
2. Resume
3. Signed contract and release
4. Headshot (jpeg)
5. Completion of on-line questionnaire

QUEEN AND PRINCESS SCHEDULE:

To be Scheduled	Pictures for Rodeo Program
June - August	Attend 6 Rodeos and associated parades
Saturday, September 7	Support rodeo ticket sales at VFW
Week of September 9	Participate in school assemblies and activities
Wednesday, September 11	Pre-rodeo party (set-up and attendance) Meet and Greet all guests including sponsors
Saturday, September 14	Rodeo Parade
Thursday, May 1, 2025	Support 2025 Contest/Final Ride

CONTEST EXPECTATIONS:

- 1) Written Test
- 2) Introduce yourself (say something about yourself), model, speech (2 minutes)
- 3) Impromptu Question
- 4) Interview with Judges
- 5) Horsemanship (reining pattern, flag pattern, buzz run)

Queen contestants can wear dresses; princess contestants must wear western pants and shirts.

